

WHAT TO KNOW
ABOUT THE
**VEGETABLE
INDUSTRY
TRIALS**



VEGETABLE INDUSTRY TRIALS



PRESENTED BY

MEISTER MEDIA
W O R L D W I D E

Empowering global agriculture

**AMERICAN
Vegetable
GROWER.**

Why Did We Create VegetableIndustryTrials.com?



Traditionally, seed companies have managed all aspects of vegetable trials independently, from timing and planting, nurturing and crop growth, to grower and dealer recruitment.

The “go-it alone,” system can be burdensome for all. Let *American Vegetable Grower* and the VegetableIndustryTrials.com site list and promote your trial information.

WHAT BENEFITS YOU CAN EXPECT

Develop and Maintain the Website

VegetableIndustryTrials.com website will remain live and up-to-date with participating VIT participants.

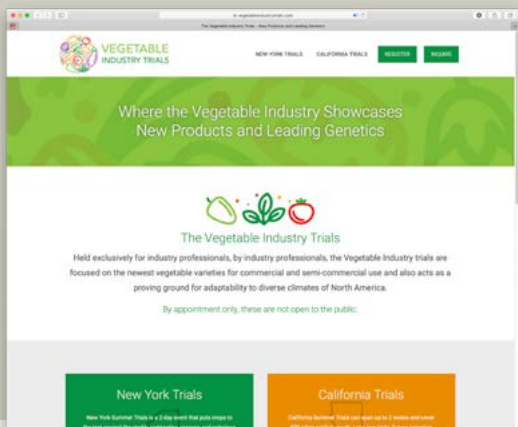
Each Participant will receive:

- listing on VIT website
- exclusive landing page housing all variety and trial information
- lead capture form for growers and dealers to select the trials of interest.

*note: **American Vegetable Grower** and **Vegetable Industry Trials** will NOT schedule trial appoints, each participant will be responsible for their own trial scheduling.

Vegetable Industry Trials will be promoted via **American Vegetable Grower** & **GrowingProduce.com** Enewsletters.

- (6) VegetableIndustryTrials.com ads to run in **American Vegetable Grower** Enewsletter, 2 per month May-July 2023
- 1 individual trial ad running in **American Vegetable Grower** Enewsletter in month of choice
- (1) VegetableIndustryTrials.com banner ad to run on **GrowingProduce.com** May - August 2023.



WANT TO PARTICIPATE?

Sign up at VegetableIndustryTrials.com

Cost to participate: \$2,500

Deadline to participate: May 1, 2023.

QUESTIONS? CONTACT US!

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